



Mette Mai Maarup

Mette Mai Maarup is the Executive Vice President of Strategy, Communications, and Branding at Milestone Systems. She is also Managing Director at brighter AI, where she leads the commercial strategy for Milestone's Data and AI services.

Mette joined Milestone in 2020 and has since held key leadership roles, including Director of Strategy Execution and Vice President of Strategy & Corporate Development. She has been central to shaping Milestone's long-term strategic direction, and under her leadership the strategy team was recognized as one of Denmark's top 20 in-house strategy units.

She brings extensive experience in corporate strategy and business development, including eight years at QVARTZ before joining Milestone.

Short CV

Executive Vice President, Strategy, Communications & Branding - Milestone Systems

Managing Director, Commercial - brighter AI

VP, Strategy & Corporate Development - Milestone Systems

Director, Strategy Execution - Milestone Systems

Engagement Partner / Manager / Senior Consultant / Consultant - QVARTZ

Education

MSc Economics & Business Administration, Copenhagen Business School

BSc Economics & Business Administration, Copenhagen Business School