

Global Event Overview 2017

Tradeshows and Milestone events worldwide

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The Americas

Tradeshows

Event name: ISC West

Where: Las Vegas, NV

When: April 5th – 7th 2017

Sponsorship opportunity: Dedicated demonstration pod incl. screens and company banner.

How to participate: By invitation only. Please contact [Victoria Jayka](#) with your request for participation.

Event name: ASIS

Where: Dallas, TX

When: September 25th – 28th 2017

Sponsorship opportunity: Dedicated demonstration pod incl. screens and company banner.

How to participate: By invitation only. Please contact [Victoria Jayka](#) with your request for participation.

Milestone Integration Platform Symposium (MIPS)

Where: The Cosmopolitan, Las Vegas, Nevada

When: February 19th – 22nd 2018

Reason to participate: Engage and network with the top Milestone partner channel (resellers and distributors) as well as the majority of the field sales and management organization.

Sponsorship opportunity: Many different packages available. Please contact us for more information.

How to participate: Please contact [Victoria Jayka](#) for more information and participation.

For any general event inquiries in the Americas please email marketing@milestone.us

Asia-Pacific

Milestone Integration Platform Symposium (MIPS)

Where: The Parisian, Macao

When: Feb 28 – Mar 3, 2017

Reason to participate: Meet your peers to discuss and hear about current and future trends, challenges and business opportunities in the open platform community.

Sponsorship opportunity: Different packages available. Please contact us for more information.

How to participate: Please contact [Lawrence Tan](#) or [Geraldine Chong](#) for more information and participation.

Milestone Distributor Conference SPAC

Where: Brisbane, Australia

When: July 2017 (TBA)

Reason to participate: The conference is aimed at preparing those within your organization, who work with selling or marketing Milestone products to more easily work with us in 2017 and beyond. Our goal is to work with you to sell surveillance solutions with greater profitability.

Sponsorship opportunity: Different packages available. Please contact us for more information.

How to participate: Please contact [Angelo Salvatore](#) for more information and participation.

Australia & New Zealand

Milestone Partner Open Platform days (MPOP)

Event name: MPOP Australia

Where: Brisbane, Seaworld Resort & Conference Centre

When: April 2017(TBA)

Reason to participate: Increase exposure to a dedicated audience, enhance relationships with existing Milestone partners, gain new business opportunities with potential resellers and integrators and strengthen your position in the Milestone ecosystem portfolio.

Sponsorship opportunity: Different packages available. Please contact us for more information.

How to participate: Please contact [Angelo Salvatore](#) for more information and participation.

Europe, Middle East and Africa

Tradeshows

Tradeshow	Location	Time	Contact
Intersec Saudi	Jeddah, Saudi	May 2-4	Mugees Ahmed
Securex South Africa	Johannesburg, South Africa	May 30 – Jun 1	Mugees Ahmed
IFSEC International	United Kingdom, London	June 20-22	Tanja Myhrvold
Finnsec	Finland, Helsinki	Sep 26-27	Tanja Myhrvold
Securex East Africa	Nairobi, Kenya	Nov 7-9	Mugees Ahmed
Sicurezza	Milan, Italy	Nov 15-17	Hannah Marier
Cairo ICT	Cairo, Egypt	Nov 26-29	Mugees Ahmed

At these tradeshows, Milestone features a booth with co-exhibitor opportunities for eco-system partners. This includes a demo-station with clear branding of own company and technology.

How to participate: Please contact the contact person, appointed per show.

Milestone Community Days

Name	Dates	Location	Contact
MPOP Poland	March 29	Warsaw, Poland	Zornitsa Hitrova
MPOP Turkey	April 12	Istanbul, Turkey	Zornitsa Hitrova
MPOP Romania	April 26	Bucharest, Romania	Zornitsa Hitrova
MIPS EMEA	May 8-10	Dubai, UAE	Mugees Ahmed
MPOP Serbia	June	Belgrade, Serbia	Zornitsa Hitrova
Milestone Integration Expo, UK	September 12 or 13 (TBC)	Midlands, UK	Tanja Myhrvold
MPOP DACH/France	September 13-14	Germany	Hannah Marier
MPOP Russia	September 13	Moscow, Russia	Zornitsa Hitrova
MPOP Johannesburg	September	Johannesburg, South Africa	Mugees Ahmed
MPOP Cape Town	September 21	Cape Town, South Africa	Mugees Ahmed
MPOP Iberia	October 2-3	Madrid, Spain	Hannah Marier
Milestone Integration Expo, Benelux	October 12	Kaatsheuvel, Netherlands	Tanja Myhrvold
MPOP Maghreb	October 19	Casablanca, Morocco	Hannah Marier
MPOP Ukraine	November 8	Kiev, Ukraine	Zornitsa Hitrova
Vertical event, Government, retail & logistics	Q4	Paris, France	Hannah Marier

Reason to participate: Increase exposure to a dedicated audience, enhance relationships with existing Milestone partners, gain new business opportunities with potential resellers and integrators and strengthen your position in the Milestone Community.

Sponsorship opportunity: By invitation only. Different packages available. Prices starting from 600 EUR/USD. Please contact us for more information.

Contact list

Worldwide and Regional contacts

The Americas:	Dawne Hanks & Victoria Jayka
Asia + India:	Geraldine Chong Wei Lin
Australia & New Zealand:	Angelo Salvatore
Europe:	Tanja Myhrvold (<i>Northern Europe</i>) Hannah Marier (<i>DACH & Southern Europe</i>) Zornitsa Hitrova (<i>Eastern Europe</i>)
UAE & South Africa:	Mugees Ahmed
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