

# Multi-media redaction with our world-leading video privacy platform

Secure Redact is a world-leading video privacy platform that automatically blurs personal and sensitive data in captured and live security video. It meets industry needs for international data privacy compliance for dealing with personal data in images and video files.

Upload  
video

**Automatic  
tracking for  
redaction of all PII**  
over 99% of PII identified based around a  
frame-by-frame rate

Review and  
**unredact PII**  
where necessary

Redact  
and  
download

Securely  
delete

## Key features:

- ✓ **Automatic** detection for redaction of faces, heads and/or license plates.
- ✓ **Intelligent tracking** for redaction of user-identified objects.
- ✓ Blur specific areas of the video.
- ✓ Selective **audio** redaction.
- ✓ Single sign-on support and connect to private cloud storage.

## Enterprise capabilities

- ✓ Large volume video processing.
- ✓ Multiple users across sites and teams for collaborative projects.
- ✓ Automated and secure bulk upload, redaction and download from/to your private cloud.
- ✓ Custom feature options, SSO and API integration, data deletion and additional file formats.
- ✓ Admin management capabilities, reporting, invoicing and support.

## Deployment options:

The Secure Redact platform can be tailored to your specific video datasets and workflow needs.



Online SaaS



Customer cloud



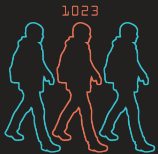
API Integrations

## Real-time AI video anonymisation for live streams

Designed for CCTV, body-worn, dash-cam and other video footage, our world-leading ML technology detects and tracks personal data in live video for real-time anonymisation of people and number plates.

Take an always on approach (24hrs a day) or turn on live video redaction as and when you need to.

Our real-time video anonymisation unlocks the potential for safe, secure and high-quality meta data, live alerts and video analytics – without compromising privacy.



People or vehicle counting



People flow and traffic analysis



Scene change capabilities e.g. doors open/closed



Identify areas and establish when people/vehicles enter or exit



High quality pattern of life metadata



Other tailored options available

## Benefits

Save time, improve efficiency, stay compliant.



### Save valuable time, costs and resources

through automated, bulk and scalable redaction.



### Keep operations data compliant

Quickly respond to DSARs, FOIAs, ROA requests.



### Easily share anonymised video

with 3rd parties for peer review, incidents, training or with the public.



### Build trust with customers, employees and the public

responsibly manage captured video for transparency.

To redact **10 minutes** of CCTV for a DSAR / FOIA request, it would take:

**8** hours  
with video editing software

VS

**10**  
**MINUTES**

with Secure Redact

\*The scenario assumes a medium-busy CCTV scene + video editing carried out by a Security Manager for 8 hours a day using traditional video editing software.



# About Pimloc

Set up in 2016, Pimloc is a technology company with one simple mission: to advance visual AI systems in the interests of people and their freedoms.

With practical issues such as video scalability, reviewing, and editing, that weigh on many businesses' progress and resources – Pimloc's inspiration for a privacy first platform was born. Secure Redact is a product that allows companies to use and manage video safely, by protecting people's data.

## We are creating the trust and privacy layer for mass scale video usage.

Pimloc uses the latest machine learning and computer vision approaches to train its algorithms to recognise personal identifiable information (PII) in a wide variety of image and video scenes. Our platform is known for its market-leading ingestion, detection, classification, and protection of image and video content.

We believe that private and public organisations can leverage mass scale video to provide online services, improve physical security/safety and optimise business operations in real-time whilst respecting and preserving people's privacy.

## Security accreditations

Pimloc is Cyber Essentials Plus certified. The company is currently in the process of going through SOC-2 accreditation, with audit window now open for SOC2-Type2, and the final report expected mid April'24.

Current



1H 24

