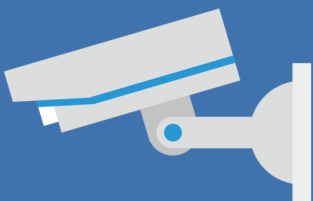


SOFFA is a parking service platform offering critical benefits to the whole parking ecosystem. It offers an automated, hassle & hands free digital access/exit and payment solution to parking users based on License Plate Recognition (LPR) technology and an application available on Apple Store and Google Play.

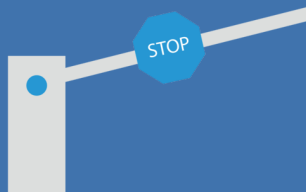
*SOFFA is currently operational in several parking areas totaling an average daily traffic of more than **20,000** cars.*

HOW IT WORKS

SOFFA is an APP that offers a secure seamless parking experience...



At the parking entrance, security cameras scan the registration plate



Parking barrier opens automatically



At the parking exit, barrier opens automatically

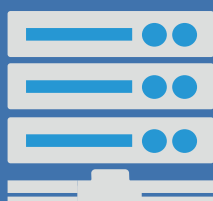


Amount is debited according to parking fees

...based on License Plate Recognition (LPR)



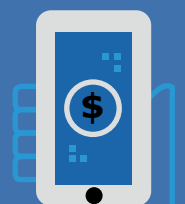
Cloud registers users' database (saved on AWS)



Local servers recognize the car license plate and provide the open command if eligible



Camera captures and analyzes the number



Mobile payment

THE APPLICATION



FOR A SAFE AND CONTACTLESS PARKING ACCESS



First we need your personal information

First Name*

Last Name*

Gender* ☐ Female ☐ Male

Date of Birth*

Phone Number*

Email*

New Password*

*Required fields

Next

Second your car plate information

Plate Number

Or Take a picture of your car Plate

Registered country

Skip Next

and finally provide a valid payment method

CreditCard

you will be automatically redirected to the bank page

you will be charged with a 10% fee on your parking due amount

our system is secured according to international standards (PCI DSS)

Skip Next

Welcome SOFFA

Current Parking

to Parking Time* Amount Due

00:00:00 0.00

Click and scan me for back up Entry/Exit



« PARKING REINVENTED »



SOFFA offers as well additional services such as:

SOFFA PROMOTIONS & ADVERTISING

A SOFFA vendor App was created for retailers within commercial premises (malls, hospitals, airports...) to enable them to list their promotions, and allow them to directly live target users visiting the commercial premises. Within the application, a new function has been added for users to check the available promotions as soon as they check in the parking using SOFFA.

A new direct marketing tool that will drive consumers choices.

SOFFA MEMBERSHIP

An interface has been added on SOFFA application and on a web portal available to the parking owners allowing them to manage a membership subscription base of parking users. Parking owners can use as well this tool to communicate efficiently with their members for any matter regarding the parking use. Last but not least, SOFFA reinforces the security of parking areas by only allowing access to registered and validated cars.

WHERE TO INSTALL

Residential
and office buildings



Commercial
venues



City Parking



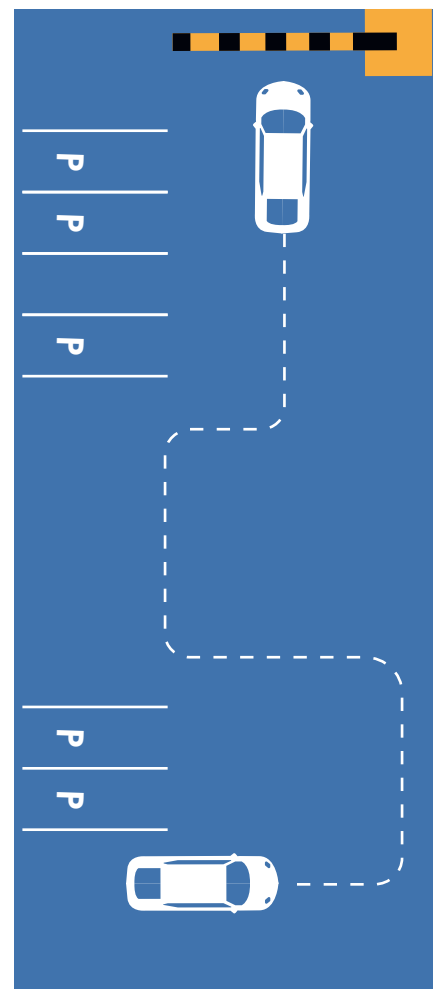
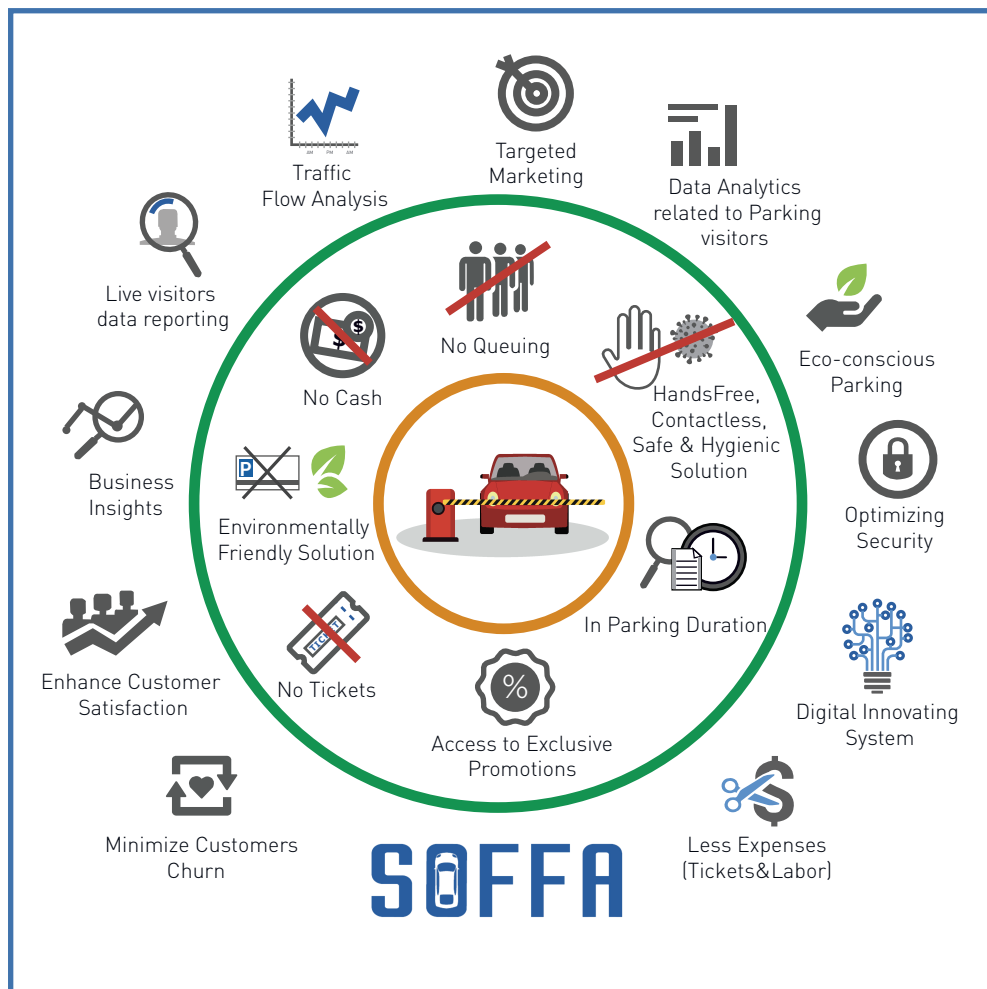
Digital Payment and Seamless Access

Dashboard with Traffic Statistics

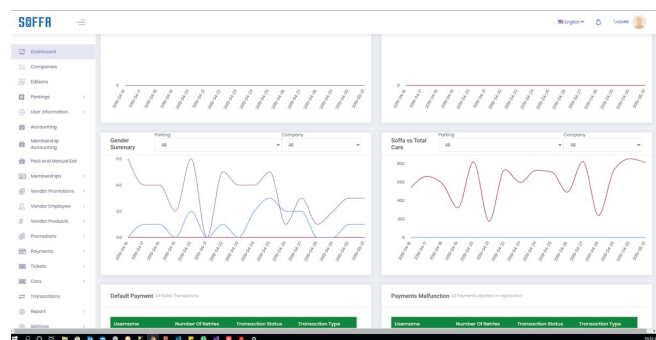
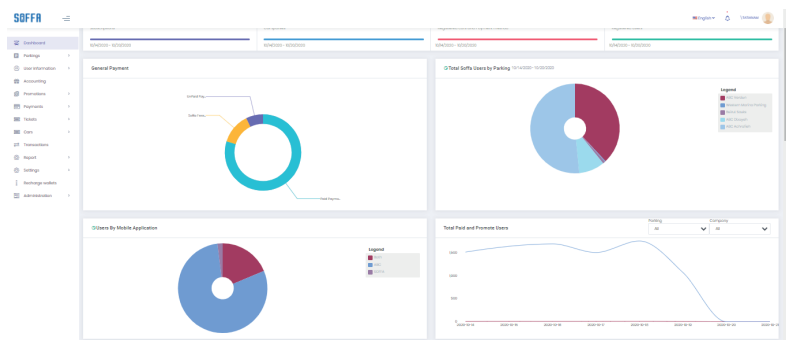
Membership
management
interface including
efficient
communication tool
with parking
subscribers

SOFFA promotion
allowing live and
targeted advertising
and promotions to
commercial venues
visitors. Increases sales,
revenue and
customer loyalty

THE BENEFITS



SOFFA MANAGEMENT PORTAL



THE SOFTWARE AND KEY FEATURES

ZenLPR®

- + Simple and Advanced Data Search
- + Supports Export and Reports
- + Designed for Mega Projects
- + Less than 200ms Recognition Speed
- + 99% Accuracy Rate
- + Recognition up to 150 mph
- + Past-Event Search and Playback

System Requirements:

- + Multi-Lane Support
- + Multi-Language Support
- + Country and State Recognition
- + Color Coding Recognition

Specifications:

Usage	Highway, Parking Entrances, Airports
Prerequisites	Milestone VMS, Zen LPR
License Plate Types	Recognition is country and font independent: Any Latin, Arabic, Chinese, Korean and Cyrillic characters can be recognized. State/Country or region recognition is optional.
Processing Time Dependences	Image quality (Complexity, noise level), image size, Processing power (CPU Speed).
OCR Engine	Carmen OCR from ARH

CPU	CPU Intel® Core i7 Quad Core or higher
RAM	1GB
OS	Windows ,10,8,7 (32 bit or 64 bit) and Windows Server 2016 ,2012 ,2008 ,2003
Network	100Mbps
Mobile	iOS/Android

SOFFA is exclusively operational on XProtect



SOFFA:

- Innovative and environmentally friendly digital parking experience
- Cashless payment
- Health Safe Touchless use of the parking space
- Unlocks a marketing and promotions world.
- Integrates with third parties and other services and equipment
- Provides a dashboard with numerous data and business insights
- Seamlessly integrated into Milestone XProtect
- Enhances parking security