IntelliSee®

IT'S GAME DAY:
PUTTING INTELLISEE TO THE TEST AT A BIG 10 COLLEGE FOOTBALL STADIUM

Like all NCAA Division I football stadiums, security is a top priority when preparing to host games. But monitoring a stadium that holds tens of thousands of people is neither easy nor cheap. Each home game requires in-depth security sweeps, on-site guards, and additional personnel to monitor security feeds prior to and during the game.

But what if large event venues could automate monitoring security feeds? And what if personnel could be put to better use *responding to threats*, instead of watching for them on a screen?

IntelliSee put this idea to the test.

FROM PASSIVE SURVEILLANCE TO PROACTIVE PROTECTION
Immediately after installation, IntelliSee got to work autonomously monitoring for threats. Because IntelliSee is an add-on—not a replacement—the University seamlessly integrated the platform into their existing surveillance system without having to make expensive hardware upgrades, camera installations, or hire additional staff.

IntelliSee's additional layer of security proactively alerts staff to potential threats. So far, the University of Iowa has saved a total of $110,640, which they were able to deploy towards other security enhancements.

"New technologies are allowing us to shift from human monitoring to proactive safety and fast response when and where an actual problem occurs. We also now have the benefit of improved monitoring 24x7x365 versus just leading up to a game."

- MARK BULLOCK
POLICE CAPTAIN AND INTERIM CO-DIRECTOR OF PUBLIC SAFETY, UNIVERSITY OF IOWA

24/7/365 CONTINOUS COVERAGE

+ MULTIPLE THREAT DETECTIONS

WEAPON   PERSON   SLIP & FALL

BEYOND SPORTS STADIUMS & VENUES

Proactive threat detection can have immediate impacts on a stadium or large venue's security and operating expenses. IntelliSee's AI risk mitigation platform can also add a layer of protection to any organization—from hospitals to schools to grocery stores and others.

ALERT - TRESPASS DETECTED

Actual trespass detection at a Division 1 Stadium

All organizations face on-going threats ranging from the common to the catastrophic. Proactively detecting weapons, slip & fall hazards, falls, trespassing, missing people, and more can have an immediate financial impact. While ROI is always critical, a proactive approach to safety improves the reputation of your organization while protecting your most important asset— your people and those they serve.

"The security enhancements we've seen after implementing proactive detection technologies are significant. We also saved more than $100,000, which we were able to deploy to other critical safety and security needs including adding more surveillance coverage to other venues."

- JAN BRINGMAN
KEY & ACCESS SERVICES MANAGER
UNIVERSITY OF IOWA

ABOUT INTELLISEE

IntelliSee is an AI risk mitigation platform helping higher education, K-12 schools, hospitals, and others strengthen their organizational safety. Enabled by proprietary advances in artificial intelligence developed for the U.S. Department of Defense, IntelliSee's capabilities improve both risk detection and response.

Want to learn how IntelliSee can protect what matters most to your organization? Get in touch with a representative or email us at sales@intellisee.com.

IntelliSee®
Smarter surveillance for a safer world

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