icetana AI

Self-learning AI for real time event detection

icetana AI is a trusted leader in AI-powered CCTV analytics, helping businesses keep their property and people safe. Our smart, self-learning security products are designed for scale, providing real time detection of critical events to enable proactive security.

✓ Scalable ✓ Real time detection ✓ VMS Integrations ✓ Self learning AI

VIDEO ANALYTICS MARKET TODAY

1 Billion
Surveillance cameras exist today

24 Billion
Hours of CCTV footage are generated every day

After 12 minutes of continuous video monitoring, an Operator will often **miss 45% of screen activity**

After 22 minutes of viewing **up to 95% is overlooked**

GAIN ROI WITH ICETANA AI

95%

Reduced false data compared to static and rule-based systems generating hundreds of thousands of inaccuracies.

*Test was done by the customer to compare icetana with a competitor

With icetana AI

We now only have 14 operators monitoring thousands of cameras across several properties

*Senior Technology Manager of icetana's Mall Management customer

ICETANA AI PRODUCT SUITE

Safety and Security
Our core product provides 24/7 real time surveillance, detecting unusual events.

Forensic Quick Find
Locate individuals based on an icetana AI event, track their movements, and determine their last known location.

Analytics
Transform surveillance data into actionable insights at scale with heatmaps and occupancy count.

Facial Recognition
Detect banned and VIPs in real time when they enter your site.

Licence Plate Recognition
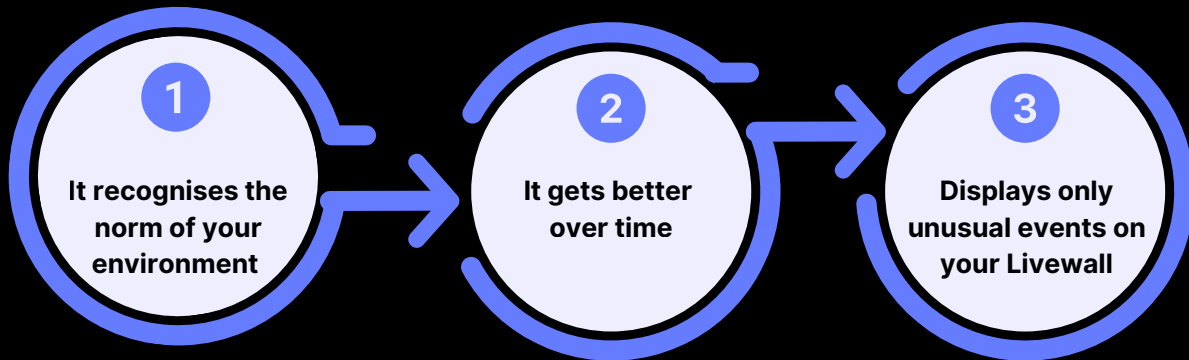Detect banned and VIP licence plates in real time (English & Arabic).

GPT Agents
Automating security workflows, one task at a time.

SAFETY & SECURITY

Once installed, icetana's Safety and Security begins a 3-step process

1
It recognises the norm of your environment

2
It gets better over time

3
Displays only unusual events on your Livewall

SCAN OUR QR CODE TO SEE ICETANA AI IN ACTION

icetana Safety and Security is versatile and can be applied in many environments. Here are some examples of what it can detect and its potential applications:

Protest & crowds

Wall climbing

Running

Fight & assault

Theft

Loitering

Trip & fall

Fire & smoke

Perimeter breach

Scan for more information