



See what matters.

**REAL-TIME
ANOMALY
DETECTION**

**INCREASED
SITUATIONAL
AWARENESS**

**PROTECTS
PRIVACY**

**AI-ASSISTED
MACHINE LEARNING
TECHNOLOGY**

**OPEN
PLATFORM**

www.icetana.com

The icetana Difference (ASX:ICE)

"Over the course of my career I have been involved in the installation of hundreds of thousands of cameras and until icetana none of them had captured an event in real-time." - National Sales Manager, Delco Security

Company overview

icetana Limited (ASX: ICE) is a global software company providing AI based video analytics solutions to a wide range of industries. The motion intelligence software developed by icetana is designed to identify risk events and anomalous actions in real-time for large scale camera surveillance networks.

icetana Motion Intelligence uses AI technology to analyse billions of pixels to learn 'normal behaviour' and then highlights abnormal behaviour to the operators in the control room in real-time.

This provides a solution to surveillance operations that are overwhelmed by footage and missing critical events.

Features

- Filters large amounts of video motion activity in real-time to identify abnormal events.
- Automatic training learns what is normal.
- Easy integration with your existing Milestone, Genetec or other video management systems.
- Provides simplified camera integration and video display wall.
- Reporting system allows tagging of anomalies and easy extraction of reports.
- Boosts productivity by allowing security personnel to focus on a limited number of abnormal events as they occur, or efficiently review archived footage by skipping to events of interest.
- Supports a very wide range of fixed view cameras.
- Installs on industry standard hardware and Linux operating systems.

Applications

icetana can be used in the following verticals:

- Prisons and secure facilities
- Shopping malls
- Casinos/Hotels
- Educational institutions and corporate campuses
- Airports
- Transportation
- Hospitals Manufacturing facilities
- Warehouses and distribution centres
- Cruiselines

Key differentiators



Precursor events

Identifies precursor events, allowing for timely intervention before situations escalate.



Self-learning

Learns automatically, with no need to manually define and constantly adjust rules.



Scalability

Scales to suit any size of video surveillance operation.



Real-time

Detects abnormal precursor events and a wide range of incidents in real-time.



Open platform

Able to work with a wide range of cameras and servers.

Key user examples

Security

- Terror activities and active shooters
- Unauthorised access and perimeter breaches

Health and safety

- Trip-fall response
- Unsafe work practices and maintenance
- Injury or threats to staff or clients

Theft

- Breaking and entering
- Bicycle rack theft
- Suspicious loitering

Precursor events

- Loitering to steal/assault
- Loitering for unauthorised tailgating/access
- Scoping of possible terrorist/shooter attacks/access routes