

Bold Gemini for JD Group



A FTSE 100 company, JD Group is the established UK specialist retailer of fashionable sports and casual wear with over 2,600 stores and 56,000 employees. The company is continually building its business, acquiring stores throughout Europe in the fashion and leisure sector. As one of the highest profile UK retailers, the safety and protection of JD's employees, customers and property is an absolute priority.

CCTV and alarm monitoring of the Company's estate is provided inhouse at JD's Security Operations Centre, using Bold Gemini software. The significant volume of desirable merchandise managed by JD inevitably makes it a target for thieves, in response to which the Company has a forward looking and proactive preventative approach.

JD Sports & Bold

JD Sports and Bold Communications have worked together for a number of years, during which time the Operations Centre has developed significantly. A key requirement was for a monitoring platform which could bring together the various technologies and security products to meet the retailer's requirements. Also importance was the need to support legacy equipment at the same time as embracing new technology as it becomes available.

Gemini Monitoring Software

On the basis of the JD's requirements, Bold Gemini software was selected for integrated alarm and CCTV monitoring. Gemini's 'designed in' approach, means that multiple CCTV images from different systems are presented to the operator in exactly the same way as conventional alarms, tracking applications and other security systems. Events generated from IP cameras or video analytics are processed and prioritised in the same way as a conventional 'digi' or Dualcom alarm. This design methodology makes Gemini a simple proposition for a monitored estate.

Integration

Setting up new sites and administering the system is simplified, and configurations are created specifically to match the user's needs. Additional operators, software interfaces and modules can easily be added as required.

Technical Support Important

Tim Edwards, JD Group Loss Control Director, commented, "We were already familiar with Bold's reputation for technology innovation and monitoring expertise. The Gemini software does exactly what we need and Bold were able to take care of all aspects of the installation, including working with existing installed equipment and all backed up with 24/7 technical support. The operators are positive about using the software which is well thought out and easy to use."