

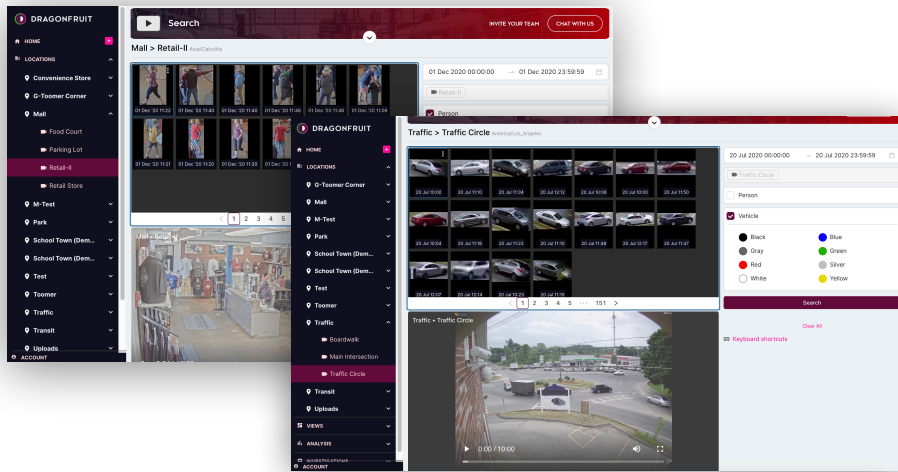
# DRAGONFRUIT

## NORMAN POLICE DEPARTMENT CASE STUDY



## Solution Overview

Dragonfruit's mix-and-match, affordable modules provided the Norman Police Department a powerful on-demand forensic analytics solution. NPD easily deployed the Video Search and Summaries modules, as no new hardware was needed. During the 4-week PoC, they were able to solve two real-world criminal cases – an attempted kidnapping and a multi-state robbery – using Dragonfruit's technology.



## Benefits

### POWERFUL AI ANALYTICS

Dragonfruit's Search and Summaries modules drastically increase the speed at which the Norman PD investigators can search large video data sets, thereby reducing the time needed to solve cases. During one investigation, detectives uploaded 37 hours of video and were able to find subjects of interest in just a few minutes.

### EXTREMELY COST-EFFECTIVE

Affordable, pay-as-you-go subscription pricing let NPD get started with only the functionality they needed, which was key due to law enforcement budget constraints.

### NO NEW HARDWARE REQUIRED

Dragonfruit overlaid onto NPD's existing CCTV infrastructure – with no additional server or camera installations needed.

"In a recent armed robbery investigation, we utilized Dragonfruit video analytics to locate the suspect vehicle and determine the vehicle's approach and direction of travel when fleeing the scene. Identification of this suspect vehicle led to the identification and capture of the suspects. Additionally, the same suspects were identified and will be charged in several other armed robberies in multiple jurisdictions. **Use of the Dragonfruit application was an integral part of this investigation and helped solve a multi-state crime spree quickly and efficiently.**"

– Blaine Davison, Forensic Video Analyst, Norman PD

## About Norman PD

The Norman Police Department strives to maintain and enhance the quality of life in the City of Norman by protecting life, liberty, property, and keeping the peace. Currently authorized to maintain 180 commissioned officers and 71 civilian employees, NPD has been serving the residents of Norman since 1919. NPD is responsible for protecting and responding to calls that span the city's 197 square miles, which include a mixture of dense urban and growing rural areas.

