

Customer Success Stories:

Industrial Zones – Improving Field Interventions with Tracup

Client: A group of industrial zones

Context: The client manages several industrial zones, encompassing numerous companies. With maintenance and security teams spread across various sites, rigorous tracking and effective coordination were essential to ensure the smooth operation of the infrastructure.

Challenge: The field teams encountered difficulties in responding quickly and in a coordinated manner due to the lack of visibility and centralized tracking of missions across these multiple zones. Managing movements and interventions was labor-intensive, leading to operational inefficiencies.

Tracup Solution: Tracup provided a centralized solution for managing field teams, enabling real-time tracking of interventions and movements across all the industrial zones. Managers could optimize resource allocation, coordinate actions across different sites, and receive instant reports on completed tasks.

Results:

- Reduced intervention times, improving the response to incidents.
- Enhanced coordination between teams, ensuring more organized and safer operations across the industrial zones.
- Improved productivity of maintenance and security teams, thanks to smoother organization and real-time visibility of all missions and interventions.

With Tracup, the client was able to optimize the management of its field teams, improving the effectiveness of interventions and coordination among the various stakeholders.