

# Protect your people and premises with **Watchlist Alerting**

Recognizing and responding to threats to safety and optimizing customer experience is what drives security and operations teams, and their success depends on accurate and fast identification of people.

The human eye alone is imperfect, and most software that automates the recognition of individuals on watchlists underperforms in real world conditions.





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## Top 5 Challenges Facing Building Operations & Security Teams

1

**Slow response times**  
to real-world situations  
leads to safety breaches

2

**Lack of situational awareness** about the  
people in your space

3

**High cost** of adding  
new technology to legacy infrastructure

4

**Public privacy concerns**  
that make recognition  
technologies risky

5

**Siloed location data**  
prevents centralized  
decision-making

## Capabilities That Solve These Challenges



### Automated POI Alerting

Identify a person of interest (POI) and the people they have come in contact with through both face and attribute recognition in real-time or in historical footage, and get an alert instantly on any device.



### Privacy Compliance

Detect and recognize only POIs, control viewing privileges of your team, and protect the privacy of bystanders.



### Centralized Intelligence Dashboard

Centrally manage watchlists across locations and control how POI data is managed, analyzed and distributed while receiving real-time alerts.



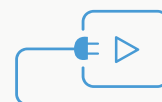
### Dedicated Mobile App

Solve critical safety challenges on-the-go with our new watchlist alerting application and provide your security teams with real time access to your site dashboard and the ability to update their teammates on alert statuses, directly from their phone.



### Video Search

Search video for people and personal attributes through software that indexes each individual and every attribute, and get instant answers.



### Existing Infrastructure Optimization

Deploy software that uses computing power efficiently and requires minimal changes to your visual sensor infrastructure.



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## Benefits to the Organization



90% increase in security team productivity



Increase safety without adding new infrastructure



Protect without compromising privacy



Conclude investigations faster



Make better, faster decisions with complete knowledge

[oosto.com](https://oosto.com)

## What Makes Oosto Different?

### Superior Accuracy

Oosto's neural nets are trained in the toughest conditions on low quality images and have been battle-tested by the most demanding users and academic standards to ensure the highest accuracy in real-world conditions.

### Active Privacy Controls

Oosto's technology was engineered to comply with privacy regulations while giving operators the tools to protect privacy and ensure compliance, including bystander blurring, dynamic data retention times and hard data deletes.

### Make Every Camera Smart

Oosto adds visual intelligence to your existing camera network and achieves the highest stream to server ratio, which maximizes the value of your investment.

### Instant Query Results

Oosto provides the fastest video search, letting users search and instantly find people and attributes in real-time and in historical footage.

### Unlimited Scale

Oosto rapidly and cost-effectively scales visual intelligence from edge to cloud across unlimited locations.



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## Customer Success Stories

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### Major U.S. Retailer

CEO-backed initiative to reduce shrinkage led the security team to select Oosto to improve safety of employees and reduce crime at 290 stores around the country.

**2x**

increase in identified theft incidents

**2x**

increase in recovered merchandise

**6 month**

return on investment

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### Top Hospitality & Entertainment Business

One of the world's largest entertainment and hospitality companies uses Oosto to protect its staff, strengthen its regulatory efforts and reduce the manual effort of risk mitigation.

**1900%**

increase in apprehensions in one month (from 2 to 40)

**40%**

increase in identifications of previously unknown threats

**\$1M**

saved in one year

## About Oosto

Top performing organizations use Oosto's AI-driven computer vision to improve customer experience while enhancing safety.

Our recognition technology is built into industry leading touchless access control and automated watchlist alerting capabilities that perform with unrivaled accuracy, speed and efficiency in the most challenging conditions. Oosto's mission is to make the world a safer, more intuitive and more connected place.