

Milestone Systems

Retail solutions



Milestone XProtect software helps retailers optimize store operations

Video surveillance software: a smarter way to manage the store

In an increasingly aggressive retail marketplace, protecting assets and combating loss is more imperative than ever for maintaining profits and a competitive edge. Whether the specific challenge is shrinkage, fraud, clerical errors, shoplifting or simply providing customers with a safe shopping environment, Milestone's XProtect® video management software (VMS) is powerful surveillance software that helps optimize store operations. For more than a decade, Milestone has been the world's leading provider of open platform IP video surveillance software and our powerful software helps retailers of all sizes improve their bottom line through proactive loss prevention.

Many retailers have seen the extraordinary benefits of IP-based surveillance, which efficiently monitors customers, transactions and merchandise. Furthermore, with Milestone's open platform software, security installations are ready for the future because more cameras, additional hardware and new solutions can always be easily integrated into the existing system. Milestone has a flexible licensing scheme that allows you to add one or many cameras while still using your current equipment.

Video surveillance can also be applied to other areas of the business beyond loss prevention. Video data can provide useful business intelligence for marketing, merchandising and store operations. By using the common interface of the XProtect software, one video surveillance software system can fulfill many needs and the total cost of the system can be spread across a number of company divisions.

The Milestone open platform is your foundation for success

Milestone is the world's leading provider of open platform IP video surveillance software. XProtect is designed with open architecture that allows for integration with the widest choice of network video and computer hardware. The XProtect products interface with more than 1,000 IP cameras, encoders and DVRs from almost 100 different manufacturers. Committed to providing a true IP video open platform and freedom of choice, Milestone is proud to be among the first VMS vendors to support ONVIF and PSIA standards.

The open platform lets you optimize your security installation with today's and tomorrow's best-of-breed solutions since hardware is decoupled from software. By integrating IP video with multiple security systems and video analytics, you gain true value-adding efficiency and expand your capabilities.

- Protect your business, customers and employees: Video evidence provides the ultimate verification in theft, fraud, slip and fall accidents and shrinkage investigations
- Improve your bottom line: Video surveillance can detect fraudulent transaction patterns
- Investigations are fast: With the advanced search features in XProtect you can simultaneously view incidents as they occur and analyze recorded video material



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The Open Platform Company

Video enable store operations

Point of sale (POS) and enterprise resource planning (ERP)



Do you want alerts when gift cards are issued?

Video sequences can be linked with receipt and transaction data gathered from the POS system, ERP system or ATMs (automated teller machines). The video data can help reduce fraud by identifying and sending alerts about suspicious activity such as deceptive use of gift cards, discounts, black-listed credit cards and refunds.

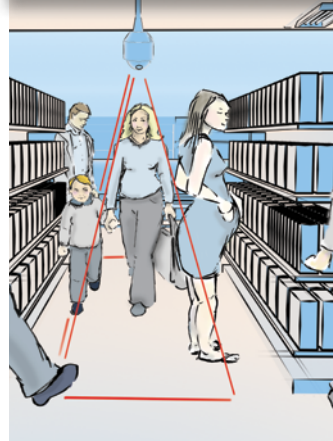
Self-checkout



Did the customer scan and pay for every item?

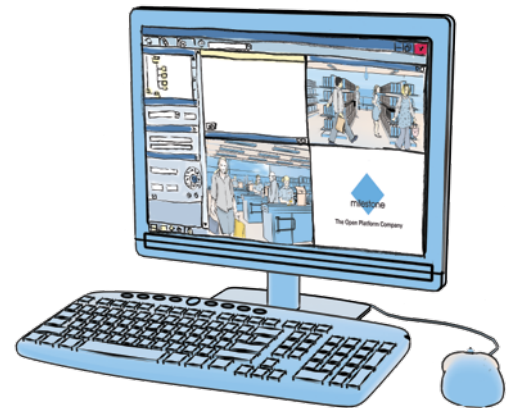
Self-scanning is becoming increasingly popular. With XProtect, you can view transaction data alongside the corresponding video of the transaction together in the XProtect software. Incidents can be efficiently tracked, and video data can be exported and handed over to the proper authorities to help combat theft.

Store operations

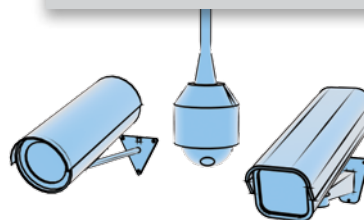


How many people walked down this aisle?

Using video analytics, like people and zone counters, you can keep track of the traffic in your store and optimize your store operations. When analytics such as browsing time are analyzed, you can use the data to identify customer traffic patterns and arrange the store and merchandise accordingly.



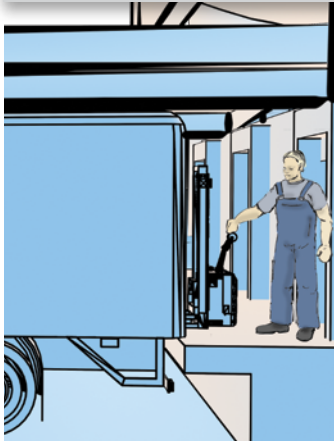
Cameras and video encoders



Is your network camera supported by XProtect?

Milestone has continuously been recognized as the global market leader and our software supports the widest range of network cameras and video encoders in the world. This simply gives you the freedom to choose the best products to meet your needs and budget. The open platform also provides unlimited support for encoders to ease the transition from analog to IP systems.

Ramp surveillance



What items have been delivered and where are they?

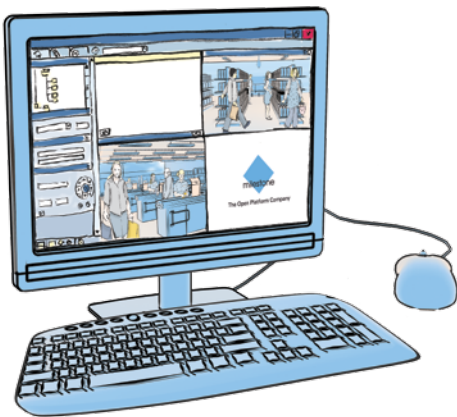
Most ramps use radio frequency identification (RFID) technology and DSDs (direct store deliveries) to scan arriving goods. The scanned data is easily integrated with video to keep track of what occurred at the time of delivery and verify item location. Gates and doors can also be controlled directly from the XProtect® Smart Client so you can visually identify staff and vehicles before granting them access.

Parking area surveillance



Is this car blacklisted?

License plate recognition is an analytic solution used to identify vehicles. This technology can pinpoint cars parked too long in your parking area or notify you when vehicles that have previously been identified as problematic are present. For example, the system can alert gas station attendants when a license plate is recognized that belongs to a person known for stealing gas.



Electronic article surveillance (EAS)



What happened when the thief was apprehended?

EAS systems are commonly used to deter thieves. To make them more useful, video can be integrated to help provide evidence of what actually happened when the alarm went off. Linking video with alarms can also be used for access control systems, fire alarms and heating, ventilation and air conditioning (HVAC) systems.

Monitoring center

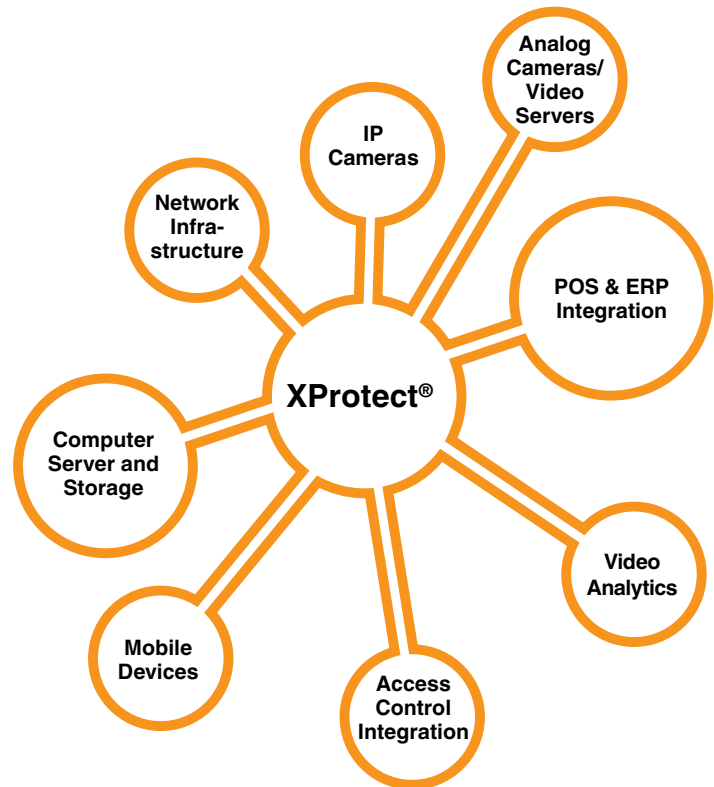


How do you want to view your world of cameras?

With the XProtect open platform, you can view and manage your cameras from the XProtect Smart Client, the XProtect® Smart Wall or a different video wall. You can also use one of our partner applications to view video on a mobile platform including Apple®, Android and Windows.

The Open Platform: a foundation for long-term success

Milestone XProtect acts as the powerful core of surveillance systems, providing the widest choice in third-party hardware components and integration with other business systems. It is the foundation enabling you to cost effectively choose the best solutions for today and tomorrow.



About Milestone Systems

Founded in 1998, Milestone Systems is the global industry leader in open platform IP video management software. The XProtect platform delivers powerful surveillance that is easy to manage, reliable and proven in thousands of customer installations around the world. With support for the widest choice in network hardware and integration with other systems, XProtect provides best-in-class solutions to video enable organizations – managing risks, protecting people and assets, optimizing processes and reducing costs. Milestone software is sold through authorized and certified partners. For more information, visit: www.milestonesys.com

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