

Chemist Warehouse cures surveillance ailments with the help of Axis Communications

Chemist Warehouse has used Axis cameras for over five years with open platform IP network video software from Milestone systems monitoring the surveillance system remotely. Currently, Chemist Warehouse has deployed a range of 1,500 Axis cameras across its 170 nationwide stores, including the AXIS M3014, P3344-VE, P1344 and P1346. An additional 1,000 Axis indoor and outdoor IP network cameras will be installed in Chemist Warehouse's 40 new store locations by the end of 2011.

"As our retail network is constantly expanding we needed a scalable, robust and reliable surveillance system," said Ryan Calvert, IT Infrastructure Manager for Chemist Warehouse. "We knew from the outset that an open platform IP-based system was the way to go, as it provides the back end to support evolving software applications and network integration. There is no way an analog solution could provision for our future surveillance needs – if we ever wanted to upgrade the network or deploy a new software application we would literally have to rip it out and start again."

Calvert continued, "As with all Australian pharmacies, we stock a large variety of sought-after prescription and over-the-counter medications. This means we have to adhere to a number of industry regulations, one of which is maintaining a reliable security network, so we cannot afford to have even one camera down. Our blind testing revealed that Axis' cameras have a less than one per cent failure rate, compared to cameras from other vendors which generally had a failure rate of between four and five per cent."

"We found that with most other vendors, as soon as the sale transaction was complete we never heard from them again. This was not the case with Axis. We have developed a long-lasting relationship with the local sales team who regularly check in to learn about our new business plans and evolving surveillance needs to ensure we always have the optimum solution in place," concluded Calvert.

"The pharmaceutical industry is heavily regulated in Australia due to the sensitive nature of the products sold. This makes security at any location that stocks medication of paramount importance," said Wai King Wong, Country Manager ANZ for Axis Communications. "Chemist Warehouse's decision to equip its stores with Axis cameras will provide the national retail network with an intelligent and reliable IP surveillance system. In addition, our open platform will allow Chemist Warehouse to easily add innovative software applications to its existing network as they are developed, future-proofing the investment and increasing its long-term return on investment."

Angelo Salvatore, Country Manager for Milestone Systems Australia said: "At the heart of any IP video surveillance solution is its management software. Milestone XProtect® Enterprise enables Chemist Warehouse to manage, control, view, search and export the live or recorded image feed from the latest H.264 Axis cameras, over hundreds of sites without complex networking and design considerations. By choosing the non-proprietary open platform Milestone IP video management solution, Chemist Warehouse has the ability to continually tailor the system to ensure it fits both the current and future needs of the organization's security and business goals. The deployment of Milestone XProtect Enterprise security management software, in conjunction with best-of-breed



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Axis cameras, provides Chemist Warehouse a winning combination for long-term loss prevention across the growing retail chain."

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analogue to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com

About Chemist Warehouse

Chemist Warehouse continues to be at the forefront of internet pharmacy in Australia. The Chemist Warehouse group now employs over 5000 staff members and is Australia's largest pharmacy retailer. Chemist Warehouse operate under the same Australian Laws and Standards that all other Australian retail Pharmacies practice, and are Quality Care Pharmacy Practice accredited for Internet and distance dispensing, as well as retail pharmacy. Chemist Warehouse engages in aggressive pricing and large volumes of trade, and passes on the savings to customers. Unlike overseas rivals, Chemist Warehouse do not use any product that has not been approved for sale in Australia by the relevant authorities.

About Milestone Systems

Founded in 1998, Milestone Systems is the global industry leader in open platform IP video management software. The XProtect[®] platform delivers powerful surveillance that is easy to manage, reliable and proven in thousands of customer installations around the world. With support for the widest choice in network hardware and integration with other systems, XProtect provides best-in-class solutions to video enable organizations – managing risks, protecting people and assets, optimizing processes and reducing costs. Milestone software is sold through authorized and certified partners. For more information, visit www.milestonesys.com



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